



Jason Smith  
CEO

## **Midland Technologies Helps Business Owners Capitalize on 2025 IRS Section 179 Tax Savings**

### *Leading Managed Technology Services Provider Urges Companies to Maximize Year-End Investments Before December 31*

DAVENPORT, IA – November 21, 2025 – Midland Technologies, a leading managed technology services provider (MTSP), is encouraging business owners to take advantage of the 2025 IRS Section 179 tax deduction, which allows companies to immediately expense qualifying technology and equipment purchases. For 2025, businesses can deduct up to \$2,500,000 on eligible purchases such as servers, IT infrastructure, cybersecurity, software licenses, and phone systems that are placed in service before December 31, 2025.

“Section 179 remains one of the most effective ways for businesses to invest in growth while simultaneously reducing taxable income,” said Jason Smith, CEO at Midland Technologies. “While we’re not tax professionals, we view it as our responsibility to help our clients make smart financial and technological decisions that strengthen their operations.”

Many organizations mistakenly wait until the last quarter to consider capital upgrades, but Midland

Technologies emphasizes that early planning ensures businesses can implement new systems and claim the full deduction. “Each year, we see companies leave money on the table simply because they didn’t act fast enough,” Smith added. “This deduction can make a real difference in profitability by freeing up capital for innovation and security investments.”

The Section 179 program allows 100 percent depreciation on qualifying equipment, provided it’s operational by the end of the calendar year and used over 50% of the time for business purposes. With the continued rise in cyberthreats and digital transformation, Midland Technologies notes that the timing couldn’t be better for companies to modernize their infrastructure.

Midland Technologies advises all businesses to consult with a CPA or qualified tax advisor to determine how much they can deduct under the updated 2025 guidelines.

### **ABOUT MIDLAND TECHNOLOGIES**

Midland Technologies began more than 70 years ago in 1946 as the Worldwide Marketing

Arm of Victor-Animagraph Projectors. In 1977 a communications division was formed due to a partnership with NEC America. Today, As a distributor of NEC America, for 33 years, Midland Technologies has a customer base of more than 3,000 satisfied customers that include general businesses, government agencies, Universities, colleges, hospitals, and hotels.

Midland provides a wide range of communication services including VOIP, PBX and key systems, Wide Area and Local Area networking, computers, Computer integration, voice mail, CCIS, and video conferencing and paging systems. Our philosophy is simple, provide quality products at a fair price, backed by an average emergency response time of twenty minutes, and the best service in the industry. For more information on Midland Technologies, call (563) 326-1237 or visit [www.midlandcom.com](http://www.midlandcom.com)